

Waterford Township Economic Development Committee (EDC)

May 9th, 2011 7:30 p.m.

A workshop meeting was held by members.

Attendees: Roxanne Passerella , Kathleen Shively, Carl Lange, Brad Ethridge, Rhonda Midili, Committeeman Hurley. Absent: Committeewoman Finnerty and Dave Rucci.

Member discussed how to promote Waterford Businesses and to inform the public that Waterford Township is a great location for business.

Members discussed the idea of having a local Farmer's Market/Flea Market at the old movie theater parking lot area/Haines Blvd location. Local business, residents and Waterford Township Non-profit organizations could reserve a table or booth to promote sales and fund raising.

EDC members spoke on how this could bring awareness to the developing area as well as promoting our local businesses.

Committeeman Hurley suggested contacting the representative from National Amusements to see if this would be possible.

Kathleen Shively suggested to possibly advertising on NJ Transit & Patco to reach a larger amount of people for attendance and participation.

Members thought October would be a good time to have such an event and to go with the "fall festival" theme.

Having no other business, members adjourned.