

Waterford Township Economic Development Committee (EDC)

May 23th, 2011 7:30 p.m.

Meeting was called to order by Chairperson Roxanne Passarella.

Salute to the Flag.

Roll Call, attendees: Roxanne Passarella , Kathleen Shively, Carl Lange, Brad Ethridge, Committeeman Hurley, Committeewoman Finnerty, Rhonda Midili . Absent: Alternate Dave Rucci. Also attending Mayor Condo and Municipal Clerk Virginia Chandler and Zoning Officer Edward Toussaint.

Municipal Clerk Chandler discussed the Fairchild's property located on the White Horse Pike. She explained to the EDC Committee that TD Bank discussed the status of the property with her office and that the bank currently holds the liquor license. TD Bank will be selling the property and liquor license. Mrs. Chandler also discussed the various liquor licenses in the municipality.

Members approved the minutes of March 11, 2011. Motion was made by Committeewomen Finnerty, seconded by Kathleen Shively, all were in favor, motion carried.

Members approved the minutes of March 25, 2011. Motion was made by Carl Lange, seconded by Committeeman Hurley, all were in favor, motion carried.

Members approved the minutes of May 9, 2011. Motion was made by Brad Ethridge, seconded by Committeeman Hurley, Committeewoman abstained, motion carried.

Members discussed having the literature/brochures printed. Committeewoman Finnerty explained how the committee can use these flyers and explained how beneficial they are to streamline communication between the public, businesses and the EDC.

Members approved the flyer and approved to have the flyer printed and the flyer posted on the township website. Motion was made by Committeewomen Finnerty, seconded by Brad Ethridge, all were in favor, a motion carried.

The meeting was opened to the public.

Rose Barnes, 2209 Atco Ave, Atco Sporting Goods. Mrs. Barnes stated that she received the welcome letter from the EDC and wanted to address the issues she is having with the public parking on Atco Ave and discussed how the problems that she is having is affecting her business and other businesses on Atco Ave. Mrs. Barnes requested to have the parking in front of her

store re-evaluated and to possibly have the alley space near her store for additional parking. She explained that many of the Fire Dept. members are parking in the public one hour parking spaces and she feels that these spaces should be left open for public use for the local businesses on the Avenue. Mrs. Barnes also stated that members of the Fire Dept are parking in front of Fire Dept. door which causes the public to have to walk behind the cars into the street.

Mayor Condo stated that he would check into the parking situation further and look into how the matter could be addressed. The Mayor also requested the Municipal Clerk to look at the Township Parking Ordinance.

Mrs. Barnes addressed the EDC on the matter of Christmas on the Avenue that is held in December annually on Atco Ave. She stated that the night the association held it in 2010 was on her busiest day for her business. She suggested that the businesses on Atco Ave. be consulted before planning the date in the future.

Mayor Condo said that he invited the Civic & Events to a meeting and he stated that he will make an inquiry with the association on consulted the township businesses.

Mrs. Barnes stated that the businesses on Atco Ave. are unique from the businesses on the White Horse Pike.

Zoning Officer Edward Toussaint gave the EDC updates on the Pinelands Initiative. Mr. Toussaint reported that Sally Star's have submitted preliminary drawings to the Pinelands & Township. Pinelands gave the approval for the Township to move forward with reviews and approvals.

Mr. Toussaint updated the committee on the redevelopment zone ordinance. Mr. Toussaint gave clarification that the ordinance was reviewed and the ordinance does include the 40 acres sites. The next step would to have a site inspection to make sure that Pinelands has no further issues.

Mayor Condo stated that the \$50,000 grant will be awarded soon and could possibly be used for Economic Development or feasibility studies.

A motion was made by Committeeman Hurley to close the public portion of the meeting, seconded by Committeewoman Finnerty, all members were in favor, motion carried.

Carl Lange stated that FEMA has been showing interest in the Loudon Fire Hall site.

Carl Lange discussed that he was approached by a member of the public on the negative appearance of the area of Atco and Auburn Avenues. He also questioned the location of the old train station clock.

Committeewoman Finnerty reported , pending approval from Pinelands, a meeting should be held with the local businesses and Pinelands. It was also suggested for the EDC to possibly hold a type of reception and invite local banks, businesses & Pinelands.

Committeeman Hurley reported that he had a conversation with a contact from Friendly's restaurant. He will forward the contact information to the EDC for follow up.

Mr. Toussaint suggested that when a business closes in the municipality, it should be a requirement for the business signs be removed. He suggested that township ordinances be reviewed.

A motion was made by Carl Lange to close the meeting, seconded by Committeewoman Finnerty , all members were in favor, motion carried.